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August 29, 2008

To All Customers -

Effective September 29, 2008, AAF International® (AmericanAirFilter®) will implement a price increase on our complete line of Commercial and Industrial air filtration products. The price increase is necessary to offset the dramatic upward trend in the cost of natural gas, metals, petroleum, petroleum-based raw materials, and freight expenses. The increase can vary by product line but will be a minimum of 8%.

At AAF, our goal is to meet your clean air needs by providing industry-leading products and solutions with the best combination of quality and price. We work diligently to control the impact of the volatile materials and energy markets on our product costs, while maintaining product quality. The recent unprecedented increase in the cost of petroleum and other energy sources compels us to increase our product prices.

If you have questions about this price increase or how your individual filter purchases are affected, contact your AAF Sales representative. As always, we appreciate your business and look forward to serving you in the future.

AAF International