



# Quality Month - Week 1



**Bob Carling  
General Manager  
gives a presentation  
on product quality  
and empowers the  
workforce to:**

**‘Drive Up Quality’**





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Alan Robinson -  
Quality Manager  
and Dave Bruce -  
Health Safety and  
Environmental  
Manager discuss  
examples of poor  
quality during the  
trade show





# Quality Management ACHIEVEMENTS

- BS EN ISO 9001 - Quality Management System
- BS EN ISO 14001- Environmental Management System
- PCM – People Centred Management programme
- Sales and Profit Growth for 2010
- No.1 Market Share in the UK  
(Plimsoll Analysis Report)





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Some examples  
of poor quality  
on display during  
the trade show.







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Bob Carling – General Manager – invited all employees to a trade show to discuss Product Quality as part of Quality Month, Week 1.

Some examples of poor quality were on display with a message to remind people to use our business systems to eliminate issues and improve product quality.

This successful and informative presentation ended with a message for all employees to ‘Drive Up Quality’.



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One of our longest serving employees Terry Hopper celebrates 35 years at AAF during the launch of Quality Month. Terry is pictured in the centre of the picture with some of his work colleagues – Congratulations Terry!





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All employees are  
invited to the  
trade show  
presented by

Bob Carling –  
General Manager







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The message starts with

Vision and Values