

In November, 2008, AAF celebrated its first Global Quality Month with the theme Global Quality 24/7. The theme conveyed AAF's Global connectivity with respect to Quality. For the first time ever, AAF employees around the world acted in concert to accomplish defined quality activities.

In November, 2009, AAF again celebrated Global Quality Month. The theme was The Color of Quality to surround ourselves with energy, determination and confidence to accomplish our quality activities. In our logo, the theme was represented by the colors of leaves on a vine.

In November, 2010, AAF will once more celebrate Global Quality Month. Our theme this year is Focused on Quality. This year we are placing a much larger focus on each of the four specific areas of our Quality World. In our logo, this is clearly represented by bold words on large leaves on a vine.

**Product:** AAF International is focused on operational excellence to ensure delivery of excellent Product Quality.

**Performance:** AAF International is focused on our customers and confident that we can achieve the highest levels of customer satisfaction.

**Life:** AAF International is focused on individuals and encourages health/wellness for our employees and in our communities.

**World:** AAF International is focused on the environment and is committed to applying environmentally friendly practices in all aspects of our business operations.



Quality is the culmination of all work processes that lead to customer satisfaction. All AAF Employees must stay focused and work together to ensure the quality necessary to meet the needs of a changing consumer and economic environment.

Please welcome and encourage the Quality activities during November, 2010. I look forward to seeing your photos/ videos on our website.

Kevin Lynch  
Chief Operating Officer  
AAF International

**AAF is  
focused  
and  
determined  
to have  
excellent  
Product Quality.**



AAF Global Quality Month





# ***AAF'S NEW 2010 QUALITY LOGO***



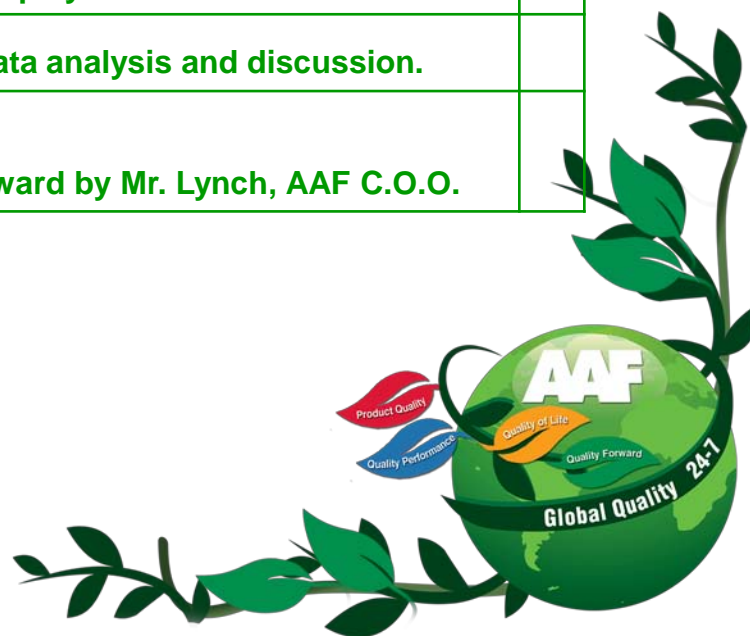
# NOVEMBER, 2010 QUALITY MONTH - CALENDAR

THEME: FOCUSED ON QUALITY!

WEEK	EXPECTATION	ACTIVITY TYPE	
PRODUCT QUALITY WEEK 1 – November 1, 2010			
AAF International is focused and determined to have excellent product quality.			
	1. Announce the start of Quality Month.	Display of Announcement. Announcement will come from Mr. Lynch.	
11-1-10	2. Opening Message from AAF C.O.O.	Display of 'Opening Message'.	
	3. Introduce AAF's new 2010 Quality Logo.	Display of Logo.	
	4. Display special message for Product Quality Month	Display 'Product Week' Message	
	3. Conduct a mini-trade show at AAF facilities to highlight product quality.	Trade Show or equivalent.	



WEEK	EXPECTATION	ACTIVITY TYPE	
<b>QUALITY PERFORMANCE WEEK 2 – November 8, 2010</b>			
<b>AAF is focused and confident that we can achieve the highest levels of customer satisfaction.</b>			
	<b>1. Display special message for Quality Performance Week.</b>	<b>Display Quality Performance Week Message.</b>	
<b>11-8-10</b>	<b>2a. Collect Customer Complaint Statistics.</b>	<b>Collect statistics.</b>	
	<b>2b. Submit statistics to Global Comptroller.</b>	<b>Submit statistics.</b>	
	<b>2c. Display Customer Complaint Statistics.</b>	<b>Display statistics.</b>	
	<b>3. Review of statistics by Comptroller.</b>	<b>Data analysis and discussion.</b>	
	<b>4. Award for best Business Unit Quality Performance. Award by C.O.O.</b>	<b>Award by Mr. Lynch, AAF C.O.O.</b>	



WEEK	EXPECTATION	ACTIVITY TYPE	
QUALITY OF LIFE WEEK 3 – November 15, 2010			
<b>AAF is focused and encourages health and wellness for our employees and in our communities.</b>			
	1. Display special message for Quality of Life Week.	Display Quality of Life Week Message.	
11-15-10	2. Charity event to give back to the community	Employee event. Example: Food Drive	
	3. Location event with all workers.	Employee event. Example: Health event or Luncheon.	





# Food Drive

November 1<sup>st</sup> thru November 30th  
Food drive drop site is in the Break Room.

## Most needed Thanksgiving Food Items:

Canned vegetables \* canned fruit/ pie filling \* canned soup  
\* boxed stuffing \* cranberry sauce \* pasta and rice \* hot  
and cold cereal \* peanut butter and jelly

## Most needed household/personal care items:

Toilet paper \* paper towels \* deodorant \* soap \* toothpaste

## Things to remember:

- Please bring only non perishable items.
- Please do not give homemade goods such as home canned items.
- All items must have labels and must be sealed.





WEEK	EXPECTATION	ACTIVITY TYPE	
QUALITY FORWARD FOR OUR WORLD WEEK 4 – November 29, 2010			
<b>AAF is focused on the environment and determined to make a positive impact.</b>			
	1. Display special message for Quality Forward for Our World Week.	Display Quality Forward for Our World Week Message.	
11-22-10	2. Recycling Activity.	Recycling event with award randomly drawn for (2) local participating employees. Example: Clothing Drive.	
	3. Activity featuring AAF's Environmental and Green Mission Statements.	Display of AAF Environmental and Green Brochures and Posters.	



# ANNOUNCING THE AAF EMPLOYEE 2010 CLOTHING DRIVE!

November 15<sup>th</sup> – 26<sup>st</sup>,

Clothing collected will be given to the Salvation Army and Goodwill to help others. Thank you!

Bring in your  
'gently used'  
clothing !



**CLOTHING DRIVE DONATION SIGN UP SHEET** – Sign the list when you bring in clothing donations to be entered into a drawing for a prize.

NAME	DESCRIPTION OF CLOTHING (MEN’S, CHILDREN’S, LADIES)



WEEK	EXPECTATION	ACTIVITY TYPE	
CLOSE OF QUALITY MONTH – November 30, 2010			
11-30-10	1. Closing Message from AAF C.O.O.	Display Closing Message. Each employee to receive an AAF promotional item.	



# Quality Month 2010 at AAF Columbia... Opening Message & Week 1 Message





# Logo for Product Quality – Week 1



# Quality Month is announced at the Columbia Plant...

*Greg McCluskey introduces Quality Month at team meetings...*





... And to Columbia







THE END...to be continued next week!

